

July-August 2013

A SISTER'S HOPE

Funding breast cancer research

Saving lives by funding research that looks for better treatments and a cure



There is still time to register for the 2013 60K Walk Oct. 5-6



A SISTER'S HOPE

FIFTH ANNUAL PINK MOON RUN & WALK BIJ HET MUIDERSLOT - SUCCESS!

Record number of participants sparks excitement for future 8K events

A beautiful summer night at the 12th-century castle Muiderslot in Muiden, The Netherlands, set the stage for an energetic crowd of participants at the fifth annual Pink Moon Run & Walk. Chaperoned by safety team captain Antoinette van Bruggen and the SwaboLadies cycling team, who is promoting A Sister's Hope this year and sporting the logo on their competition uniforms, 143 walkers and runners covered the course that night and raised more than 7,500 euro for breast cancer research to save lives.

Sincere thanks to Roeland van der Mijn, director and "keeper of the castle", for once again being a tremendous host and so very flexible and responsive in the planning of this event. He and his staff help make Pink Moon a fun event from start to finish.

Top fundraiser was Monique van den Hoek, a regular 60K Walker who will miss this year's October event due to travel, and she decided to put her efforts toward the 2013 Pink Moon. Top youth fundraiser was Dionne Spaltman who walks each July and has been raising money for A Sister's Hope since 2007.

Local businesses donating prizes for top fundraisers and winning male and female runners included Meyer's Culicafe in Weesp, Sloterij Overmars in Weesp, Graaf Floris restaurant in Muiden, Anne & Max in Amsterdam, and gift baskets prepared by volunteer Astrid Affourtit.

Proceeds from Pink Moon join forces with the amount raised on the Oct. 5&6 60K Walk to fund breast cancer research to save lives. To register for the 60K, click [HERE](#).



8K Run Winner

Ruwan Henrichs, above, won the Pink Moon 8K run, then gave an emotional speech at the awards ceremony about his own girlfriend's battle with breast cancer. He already plans to run again in 2014.

photo by Jan van Aalzum

A SISTER'S HOPE CONGRES

19 SEPTEMBER 2013

Op donderdag 19 september 2013 wordt het eerste A Sister's Hope Congres georganiseerd. Onderzoekers die door A Sister's Hope werden en worden ondersteund in de afgelopen 6 jaar presenteren hier hun onderzoeken, zij delen hun kennis over de laatste inzichten in hun onderzoek en ontwikkelingen op het gebied van borstkankeronderzoek in Nederland.

- H**elp - help onderzoek mogelijk te maken
- O**nderzoek - onderzoek is hard nodig
- P**ositief - leef positief en help elkaar
- E**inde - samen een einde maken aan borstkanker

A SISTER'S HOPE



Programma

16.30 uur Ontvangst
 16.55 uur Start congres
 17.00 uur Dr. W. Mesker LUMC*
 17.25 uur Dr. D. Peeper NKI-AVL*
 17.50 uur Noëlle Meisner DHL Express-sponsor
 18.00 uur Verhaal van deelnemer met borstkanker
 18.10 uur Video A Sister's Hope 60KM
 18.20 uur Pauze met broodjes en drankjes
 18.50 uur Dr. C. Moelans UMCU*
 19.15 uur Dr. S. Linn NKI-AVL*
 19.40 uur Conny Bressers Roche Nederland BV-sponsor
 19.50 uur Panel discussie met onderzoekers
 20.10 uur Video A Sister's Hope Algemeen
 20.30 uur Borrel
 21.00 uur Einde

DATUM
 19 september 2013

TIJD
 17.00 uur tot 21.00 uur

LOCATIE
 NKI - AVL
 Nederlands Kanker Instituut-Antoni van Leeuwenhoek
 Plesmanlaan 121
 1066 CX Amsterdam
 Ontvangst: Auditorium

Aanmelden?
 U kunt zich aanmelden door een email te sturen naar:
Info@ASistersHope.org vermeldt u in deze email duidelijk uw naam en eventueel de naam van de persoon die u meeneemt. U kunt zich ook via de website opgeven: www.ASistersHope.org
 Voor vragen kunt u contact opnemen met:

Olga Commandeur, Ambassadeur van A Sister's Hope is de moderator van deze avond.

Upcoming events

August - Hard Rock Cafe
 - "His n Hers" campaign

Sept. 8 - Walks to benefit A Sister's Hope
www.voorneputtenloopt.nl

Sept. 19 - A Sister's Hope Researcher Congress

Oct. 5&6 - 7th annual A Sister's Hope 60K Walk



Charity breast cancer events: which to choose? A Sister's Hope is top choice

When your main charitable objective is funding breast cancer researchers who are looking for more effective treatments, your best choice for organizations to join is A Sister's Hope. Since 2007, we have supported 21 projects led by 15 of some of Holland's most prestigious researchers at the seven university medical centers across the country. The focus is clear. The money reaches the researchers quickly. Funds do not sit in a bank account for years while a four-year or five-year project gets

secure funding for their projects because available funds have been allocated to large, multi-year projects, and the money sits in an account waiting to be used while the loved ones of many die from breast cancer. This is unacceptable and must change.

There is still time to register for the 2013 60K Walk Oct. 5-6

If a researcher needs 2.5 million euro for a 4-year project, she can start with 750,000 euro the first year and ask for more funding the next year. Meanwhile, other brilliant researchers can share the other 1,750,000 euro to move their ideas forward. We must adjust and do things in a way that recognizes TIME IS CRITICAL. When the life of your partner, your mother, your daughter or yourself is the one who could be saved by moving things along more quickly, wouldn't you agree?

HOLD ONTO H-O-P-E



under way. Each year, several researchers fail to

HOPE	OPPORTUNITY	PURPOSE	END
Hold onto hope Believe in what you are doing. Give others the belief we can beat cancer.	Take this one The 60K Walk opportunity is a way you can make a huge difference to beat cancer.	We all have it Each of us has purpose and if we combine our talents and energy, we can beat cancer.	This disease We all want to see an end to it. Let's work together to beat cancer. Register HERE