PINK MOON RUN & WALK JULY 12, 2014

### **Register today!**



A SISTER'S HOPE FUNDS BREAST CANCER RESEARCH TO SAVE LIVES



### Sixth annual Pink Moon Run & Walk bij het Muiderslot will be biggest yet

# Radio ads spark interest in A Sister's Hope events

As the voice of Olga Commandeur catches the ear of Sky Radio listeners in The Netherlands, people are going to the website and getting registered to help researchers find a cure for breast cancer.

The first chance this year for people in Holland to join an event is the Pink Moon Run & Walk at the 12th-century castle Muiderslot. Registration fee is just

28 euro and includes a beautiful technical shirt! Bring your family, friends, neighbors to walk or run under the Pink Moon. Give a Sister Hope.

Go to www.PinkMoonRun.nl

"It's the action, not the fruit of the action, that's important. You have to do the right thing. It may not be in your power, may not be in your time, that there'll be any fruit. But that doesn't mean you stop doing the right thing. You may never know what results come from your action. But if you do nothing, there will be no result."

### — Mahatma Gandhi



Students at the Leerhotel het Klooster in Amersfoort held a very special dinner evening last month to benefit A Sister's Hope. Their "graduation project" resulted in more than 5,000 euro to fund vital breast cancer research!

With our deepest gratitude, thank you students and Leerhotel het Klooster!

8th annual A Sister's Hope 60K Walk - October 11&12



2014

A Sister's Hope works year-round to raise vital funds for research to save lives Take a Swing at Breast Cancer golf tournaments



2014

## fund-raising tips:

ASK. ASK ANOTHER.

#### 1. BE CLEAR ON YOUR GOAL

When you approach people to ask them for a donation, tell them why you chose to do the 60K and give them a suggestion on what amount they might want to donate (i.e. \$1 per kilometer)

#### 2. BE CONFIDENT

It is a fact: lots of people do not feel comfortable asking people for donations. Try to think of it this way: finding a cure is not free, and in tough economic times, the need for private funding for research is greater than ever. If you don't help fund researchers, who is going to do it?

### 3. BE PROUD

Most people you know never will give up their time and effort to try to raise 1500 euro and they will not give up a relaxing weekend to go walk 60 kilometers. But you are different. You are willing to do just that, and it is something of which you can be proud.





Thank you to all the golfers on Mon., May 12, at "Take a Swing at Breast Cancer" in Jackson, Missouri. The tournament was a huge success and we can not wait for the 2015 event!

www.TakeaSwingatBreastCancer.org











