



A SISTER'S HOPE

funding breast cancer research to save lives

300,000 EURO FOR BREAST CANCER RESEARCH

The 7th edition of the 2013 60K Walk in The Netherlands, Oct. 5-6, was a great success. The weather was perfect and all ran smoothly. The atmosphere was amazing, and there was room for a smile and a tear.

As Dutch singer Joke de Kruijf sang "You are the Wind Beneath My Wings" by Bette Midler, pink balloons waved in the air of the Olympic Stadium in celebration of another 60-kilometer walk weekend that raised hundreds of thousands of euro for breast cancer research.

This year's two-day walk and small actions from earlier in the year generated 300,000 euro (approximately \$390,000) that goes directly to the researchers in Holland who are working on more effective treatments to save lives and, ultimately, a cure. Already using funds from 2013 actions are Prof. Dr. Daniel Peeper (70,000



euro) and Dr. Michel van Gelder (19,000 euro). Prof. Dr. Sabine Linn will receive 68,420 euro for the National Breast Cancer Project she is leading along with Prof. Dr. Elsken van der Wall and Prof. Dr. Paul van Diest. The remaining funds will be allocated after the Medical Review Team of A Sister's Hope meets the first week of December.

To all who helped make 2013 another huge success for research to save lives, our heartfelt thanks!

Team A Sister's Hope

Pink Moon Run & Walk adds October glow in Jackson, MO

The fourth annual Pink Moon Run & Walk 8K on Oct. 26 drew 100 participants who came from three different states and as far away as Warrensburg (a 4-hour drive) to cover the 5-mile course and raise more than \$4,000 for the breast cancer research team of Dr. Jacqueline Jeruss at Northwestern University, Lurie Comprehensive

Cancer Center, Chicago. Local company sponsorship came from Plaza Tire Service and Southeast Health. Prizes for top fundraisers, runners and walkers came from Southeast Specialties &

Sports, Ceramo, Estes BBQ, Rubbermaid, Wib's Drive-In, Missouri Running Company, Cathy Wright, and a bicycle donated by Debbie Litz. The bicycle was claimed by the first-place female in the 8K run, Margo Motes (age 13.) Jason Vaughn won the men's division and chose a MO Running gift certificate. Top fundraiser was Debbie Pfeiffer, who has participated in the Pink Moon every year. Janice Collier was second-top fundraiser.

Mayor Barbara Lohr officially welcomed everyone that evening and the Jackson Fire Department stood guard to ensure the safety of all walkers and runners. Thanks to Gina Brockett Phillips and Kathy Leimer for spreading word of the event. A special thanks to Connie Seabaugh Sides for her energy and persistence all year in helping to organize A Sister's Hope events in Jackson. Pulling together our strengths, time and desire to help, events in the U.S. were able to generate \$25,000 this year for Dr. Jeruss's triple negative breast cancer research project. A huge thank you to all participants, donors and Connie's incredible volunteer team!



We don't know how strong we are, until being strong is the only choice we have.
A Sister's Hope.

Register now!
ASistersHope.org

Sponsors



Big thank you to all our lead sponsors and in-kind product donors!

These companies helped to make the year a great success

The leading sponsors of A Sister's Hope (The Netherlands) - Breast Friends/Roche, DHL Express, EDM Tandaarts and Hard Rock Cafe-Amsterdam - provide a solid foundation on which A Sister's Hope can build the stairway toward a cure.

In addition to these companies, the non-profit organization received valuable support from Meinder's Catering with sandwiches both days of the 60K Walk and also at the September 19 researcher congress at the Antoni van Leeuwenhoek Hospital in Amsterdam. ProMobility in Wormerveer and Voorne Putten held walks on September 8 to support A Sister's Hope and also provided the mini clubman auto the past three years.

In the United States, A Sister's Hope has received incredible support from Kiki Calumet, executive vice president of A and N Mortgage, and sponsorship in southeast Missouri from

Plaza Tire Service and Southeast Health (formerly Southeast Hospital).

From the discounted rates given on items needed for the 60K Walk weekend to the generosity of our hosts at Muiderslot for the annual Pink Moon Run & Walk to the donated tomatoes, apples and water, these acts of kindness and good faith are what makes this work:

helping to fund researchers who are looking for a cure.

We continue looking for new companies who want to partner with a transparent, very focused, efficient organization that handles donations with respect and responsibility.

Our corporate partners should include grocery stores, clothing manufacturers, auto dealers, consulting and accounting firms, insurance and investment companies, food product manufacturers and distributors, hair product companies and shoe stores ... and not just with product sales in October. Corporate responsibility is the way of the new world as nations struggle through these economic times.

If you have a close connection to a decision maker in a big company and are willing to connect them with A Sister's Hope, please contact us at Info@ASistersHope.org as soon as

possible so we can make the connection before the end of 2013. Thank you!



Registrations:

50 walkers
and 8 Crew on
November 7, 2013

THE GOAL:

80 walkers
November 15

Upcoming events

December - Holiday actions for 60K Walk fundraising and end-of-year donations

January 17 - Reunion 2013
60K Walkers and Crew

July 12 - Pink Moon Run & Walk bij het Muiderslot

Top Fundraisers 2014:

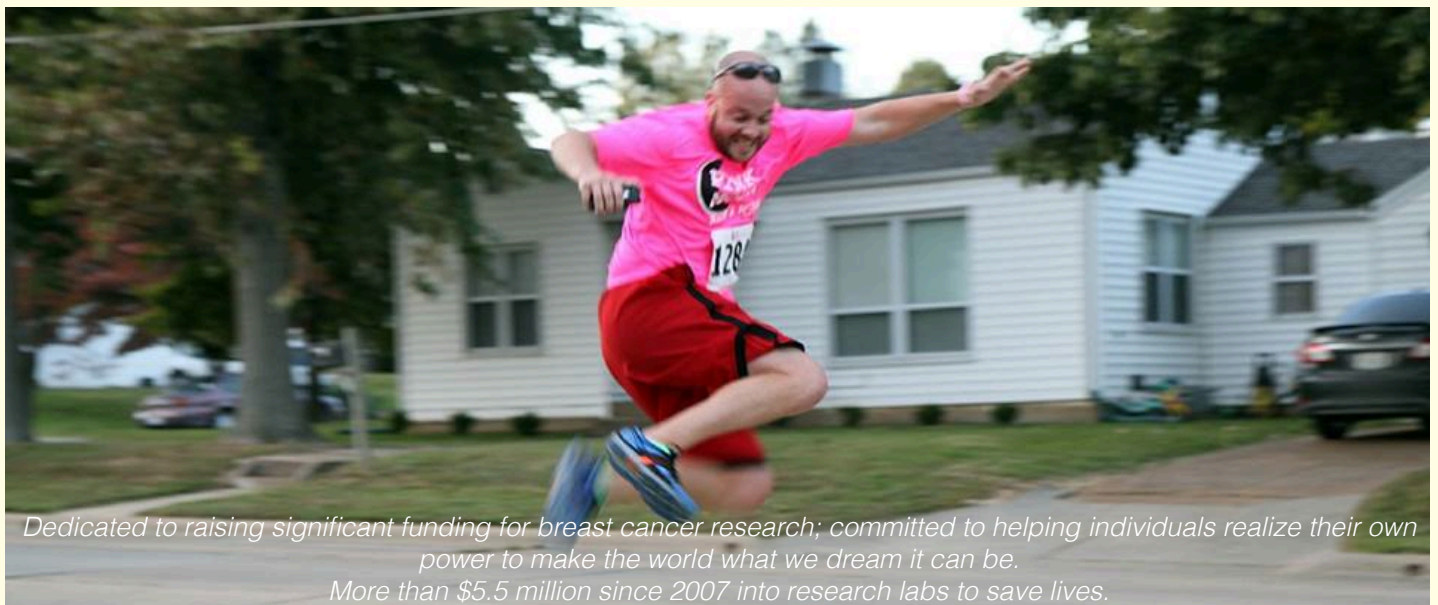
Rozebloemen € 1.751

Aline Steenmetz € 1.000

TOOTH GOLD ACTION

FOR A SISTER'S HOPE

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*Dedicated to raising significant funding for breast cancer research; committed to helping individuals realize their own power to make the world what we dream it can be.
More than \$5.5 million since 2007 into research labs to save lives.*